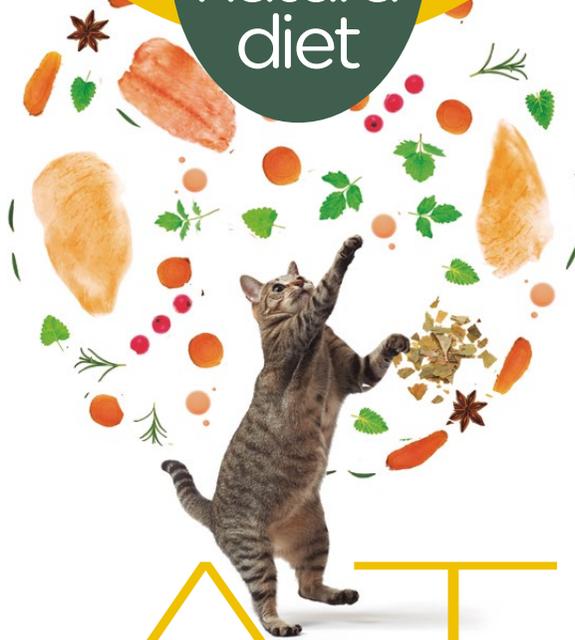


natura
diet



C A T S

FEED THEIR NATURE.

20 YEARS FEEDING

This year marks **20 years** since, in 2001, a team made up of industrial engineers, veterinarians, nutritionists and breeders decided to follow our instinct and create a dog food using only **natural ingredients**.

What 20 years ago was just our humble vision, today became an important category. We thus paved the way for a new form of understanding the manufacture of pet food, using only **natural ingredients** whose origin and quality are known, analysed and verified with total transparency.



THEIR INSTINCT.

For 20 years, at Dingonatura we have fed the health and well-being of our pets in the most natural way.

WE FEED THEIR NATURE.

The new **Natura diet CATS** range is designed and cooked to feed and respect their nature, thanks to its **ancestral B.A.R.P. recipe**.

WHAT IS B.A.R.P.?

***Biologically Adapted Raw Profile.**
A biologically adapted diet that offers the nutritional profile of raw meat in each kibble.*

37%
Vegetable
protein

63%
Animal
protein

KIBBLE PROTEIN CONTENT

**THAT'S WHY THE
ENTIRE RANGE
PROUDLY DISPLAYS
THIS SEAL.**



BIOLOGICALLY ADAPTED

Recipes that are adapted to the biology of the cat. Their composition is **tailored to their nutritional needs**, which are unique and completely different from those of other pets. What's more, they are doubly **personalised** depending on the cat's **age or physiological state**, whether they are kittens, adults or sterilised.

RAW PROFILE

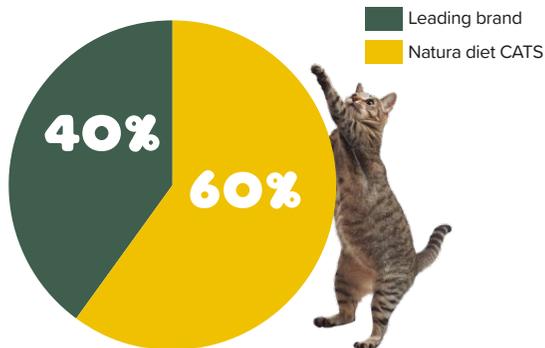
As a result of our need to nurture the **ancestral instinct** of cats, **through its ingredients, B.A.R.P offers the same nutritional profile of raw meat**. We thus guarantee a safe diet that offers the cat delicious bites of health and well-being, which are fully comparable to those they would get from their preys.

WHY B.A.R.P.?

- 1** *Because we have been designing the best for them for 20 years, cooking up science, development and flavour.*
- 2** *Because their instinct and their health are and have always been our reason for being.*
- 3** *Because B.A.R.P. is the nutritional innovation that reclaims the cat's origins in the wild.*

IRRESISTIBLY HEALTHY.

Because after several studies, Natura diet CATS has surpassed the leading brand in the market, both in terms of palatability and ingested quantity*.



*Palatability study on industrial cat product vs. benchmark, December 2020: Tests carried out under the PETA certification against testing on animals with 3 groups of cats between 1 and 17 years old. The panels have been set up for good variation between subjects, both in age and in gender and breed.

Our secret?

Gourmet chicken in the recipe.

There are numerous molecules that the cat perceives (mainly through its smell and vomeronasal organ) that may cause it to reject the food. Our exclusive gourmet chicken **meets the nutritional and organoleptic requirements (aroma and flavour)** that our cats demand of us, thanks to its **sophisticated cooking process**, which has been supervised down to the very last detail to control all possible variables.

IRRESISTIBLY HEALTHY.

- Because it meets the nutritional requirements of cats in their condition of strict carnivores. It provides the amino acid and fatty acid profile of raw meats (Biologically Adapted Raw Profile or B.A.R.P.)
- Because in making each recipe, we have taken into account the need to help preventing the most common diseases found in cats (obesity, diabetes, digestive sensitivity, urolithiasis), paying special attention to urinary pH.



- We are aware of the need for environmental enrichment and how food can contribute to greater emotional well-being.

OUR OBJECTIVE?

Thanks to the Prohealth selection of fruits, herbs and vegetables, **Natura diet CATS** helps to minimise episodes of stress that are so common in cats and that owners so often don't perceive.

Ingredients such as catmint, valerian or tryptophan in all our recipes have a positive impact on environmental enrichment and cats' emotional well-being.

THEIR NATURAL WELL-BEING.



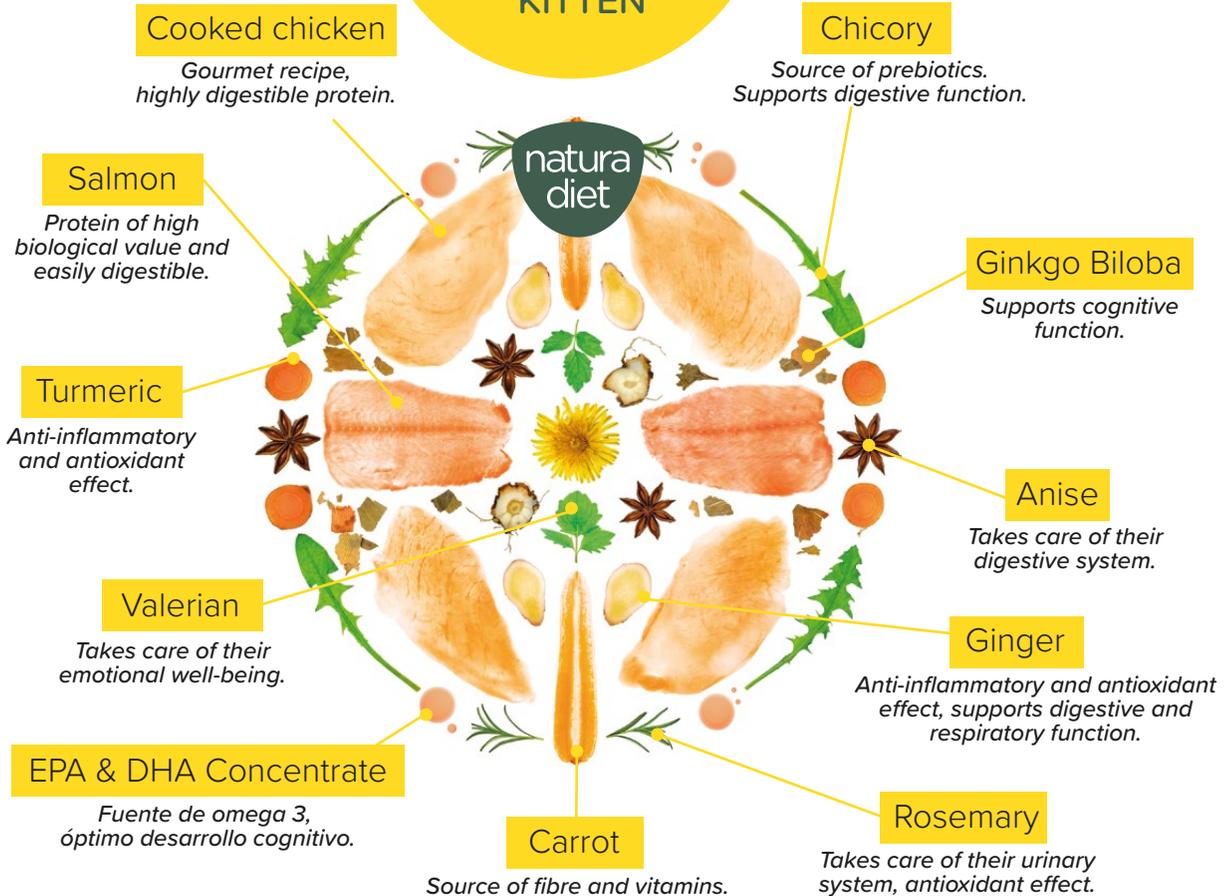
KITTEN

During their first year of life, cats are full of vitality, which is why **Natura diet CATS** Kitten covers all their nutritional needs down to the very last detail.

Helps to strengthen their defences, favouring healthy development and optimal growth.



INGREDIENTS KITTEN



ADULT

The digestive and emotional health of cats is very important. That's why **Natura diet CATS Adult** is cooked with **natural ingredients** and an exclusive combination of herbs, fruits and vegetables that support their intestinal and emotional well-being.



Natural ingredients that support their intestinal and emotional well-being.

INGREDIENTS ADULT

Valerian

Takes care of their emotional well-being.

Turmeric

Anti-inflammatory and antioxidant effect.

Salmon

Protein of high biological value and easily digestible.

Ginkgo Biloba

Supports cognitive function.

Anise

Takes care of their digestive system.

Cooked chicken

Gourmet recipe, highly digestible protein.

Catmint

Olfactory environmental enrichment.

Rosemary

Takes care of their urinary system, antioxidant effect.

Cranberries

Takes care of their urinary system.

EPA & DHA Concentrate

Source of omega-3, optimal cognitive development.



STERILIZED

Sterilized cats tend to gain weight, which is why **Natura diet CATS Sterilized** is made with **natural ingredients** that are low in calories and rich in fibre to maintain an ideal weight in the tastiest and healthiest way.



INGREDIENTS STERILIZED

Valerian

Takes care of their emotional well-being.

Ginkgo Biloba

Supports cognitive function.

Carrot

Source of fibre and vitamins.

Catmint

Olfactory environmental enrichment.

Anise

Takes care of their digestive system.

Rosemary

Takes care of their urinary system, antioxidant effect.

natura diet

Salmon

Protein of high biological value and easily digestible.

Ginger

Anti-inflammatory and antioxidant effect, supports digestive and respiratory function.

Cooked chicken

Gourmet recipe, highly digestible protein.

Fenugreek

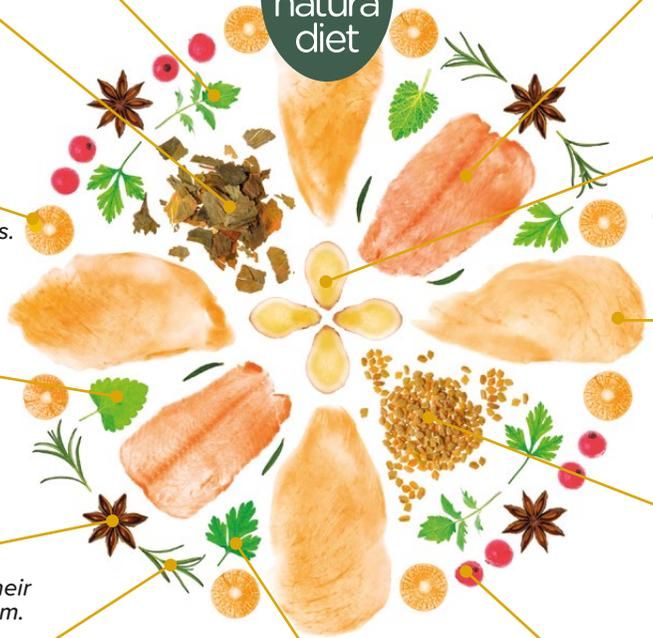
Supports digestive and liver function.

Parsley

Takes care of their urinary system, antioxidant effect.

Cranberries

Takes care of their urinary system.





CATS

DINGONATURA

Top Natural Pet Food

www.dingonatura.com

